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Ms. Lori Ceparano
Close-Up TV News, Inc.
150 Broadhollow Road
Suite 222
Melville, NY 11747

Dear Lori,

This note is just to thank you for your production of the promotional video for Signalert Corporation, which made its first public appearance last week at a major money show.

I and my staff found all of our dealings with every member of your staff to be pleasant and useful.

Your people met all deadlines that were agreed upon in good order, were fully responsive to our needs and requests in all regards and have been thoroughly cooperative and responsive to editorial requests which, in many instances, were required because of regulatory requirements associated with our industry.

Perhaps most to the point, our whole staff here is in agreement that the final script and edited film did an excellent job of conveying our message of providing competent investment management along with concern for the personal needs and investment objectives of our clients.

We will be looking forward to seeing the video aired on television, and look forward to future projects with your company in the future.

Please convey to Doug Llewellyn my appreciation of the manner in which he moderated the interviews and introduction to my company.

With my best wishes for the ongoing success of Close-Up TV News –

Very truly yours,



Gerald Appel
President